

## Be Our Guest

The Importance of Hosting Transfer Students on Campus

IOWA STATE UNIVERSITY

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## Presenter Introductions



**Greg Millar**

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## Session Goals

### We will...

- Share information about Iowa State University and our Transfer Student Recruitment Cycle
- \* Create an environment and opportunity for colleagues to network and share ideas that may be beneficial to your institution, and most importantly your students

\*\*\* Yes...this does mean audience participation\*\*\*

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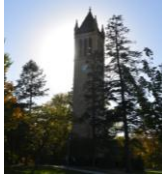
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## Iowa State Overview

### Iowa State University

- Located in Ames, Iowa
- 31,040 students (Fall 2012)
- 25,553 undergraduate students (Fall 2012)
- Students from every county in Iowa and all 50 states
- Over 100 academic majors




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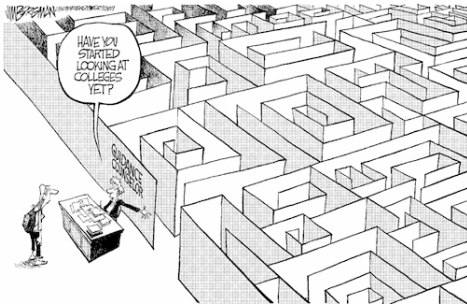
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## Iowa State Overview




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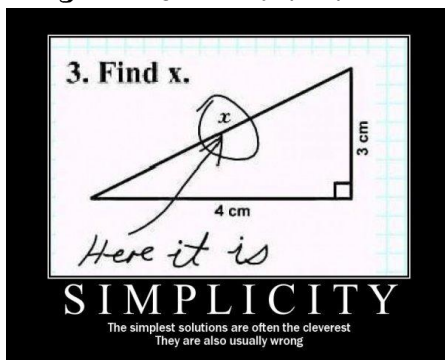
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## Iowa State Overview




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## Iowa State Overview

### Transfer Admissions

- Staffing
  - 1 Associate Director
  - 3 Transfer Counselors
  - 1 graduate assistant
- Numbers (Fall 2012)
  - 1,841 new transfer students
  - 5,943 overall transfer students
- Smooth Application Process




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## Campus Visits Overview

### Daily Visits

- Monday – Saturday
  - 9:00 – Check-In
  - 9:15 – Admissions Presentation
  - 10:00 – Campus Tour
  - 11:00 – Lunch and Residence Life Tour
  - 1:00 – Academic Appointment (Monday – Friday)




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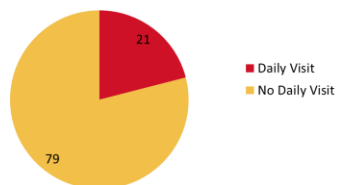
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Percentage of Transfer Student Applicants Who Visit Iowa State  
University on a Daily Campus Visit  
(Fall 2012)




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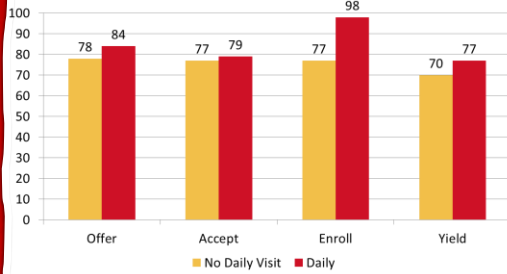
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Percentage of Transfer Students Who Apply and Visit on  
a Daily Visit VS. Students Who Apply and Do Not Visit

(Fall 2012)



## *Transfer Student Visit Days*

- 5 Transfer Student Visit Days (TSVD)
- All transfer students are invited
- Online registration requested
- Accommodate up to 300 guests



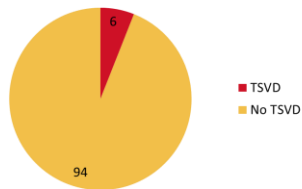
## *Transfer Student Visit Days Agenda*

- Resource Fair
- Welcome and Information Session
- Student Panel
- Lunch
- College Meeting
- Academic Session
- Optional Afternoon Activities

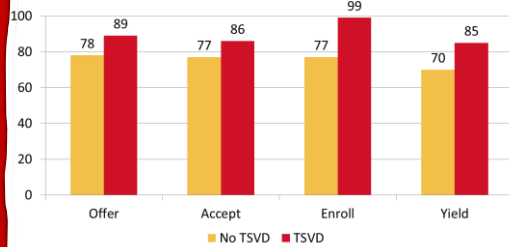
## *Transfer Student Visit Days Agenda*

- Optional Afternoon Activities
  - Campus Tour
  - Financial Aid Info Session
  - Academic Success Center Overview
  - Study Abroad Overview
  - Program for Women in Science & Engineering Overview
  - Recreation Center Tours
  - Greek Information Session
  - TRiO/SSSP Program Overview
  - Women's Center Tour
  - Teacher Education Information Session
  - Apartment Tours
  - Residence Hall Tours
  - Admissions Counselor Appointments

Percentage of Transfer Student Applicants Who Visit  
Iowa State University on a Transfer Student Visit Vs.  
Those Who Do Not Visit (Fall 2012)



Percentage of Transfer Students Who Apply and Visit on a Transfer  
Student Visit Day VS. Students Who Apply and Do Not Visit  
(Fall 2012)



## Campus Visits Discussion

### Group Discussion

- What do you do "special" for transfer students?
- What have you found to be useful when hosting transfer students on campus?
- What challenges have you faced when working with this student population, how have you overcome this challenge?
- Other topics for the good of the order?

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## Transfer Orientation

### An orientation just for Transfer Students

- 1 Day Program
- Transition information
- Detailed campus resources
- Advising and Registration Appointments
- Orientation Programs:
  - November (2)
  - January (1)
  - April (3)
  - June (2)
  - August (1)




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## Transfer Orientation

### Detailed Schedule

- Financial Aid
- Veteran Services
- Information Fair
- College Meetings
- Campus and Residence Hall Tour
- Academic Advising, ID Cards, and Email

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## *Destination Iowa State*

### **Program Overview**

- Bridge Program
- Not required, but encouraged
- Educate, Acclimate, Entertain
- TRANSFERmation
  - Began in 2010
  - Feedback driven




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## *Destination Iowa State*

### **TRANSFERmation Detailed Schedule**

- Been there, Done that. Or Have I?
- Transfer Connection
- Your Passport to Success
- Show Me the Money
- Clone Quest
- Strange Like Me

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## *Orientation Discussion*

### **Group Discussion Suggested Topics**

- What sessions or strategies have you used with your transfer orientation program that have been successful?
- What pieces make up your transfer orientation? Are they separate or the same as other orientation events?
- Do you have transfer bridge programs? If so, what has worked well?

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## Wrap-Up & Questions



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