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# Introduction

One of the fastest growing sectors of higher education administration in the United States is the field of international education. Once the preserve of a seeming handful of experts, the field of international education has grown exponentially to include specialists in immigration advising; recruitment and admissions; credential evaluation; international undergraduate and graduate admissions; English language assessment; international athlete evaluation; education abroad advising; and many other aspects of this sometimes arcane field. AACRAO has been involved in providing resources for better understanding this complex arena for much of the second half of the association's first hundred years. In addition to numerous individual country educational system volumes, AACRAO published a guide for international education professionals in 1994, followed by a revised edition in 2001. This current volume, *The 2010 International Guide*, further updates those prior books with a rich array of topics by knowledgeable experts in international education.

We begin the book with an overview that provides a compelling look at the field as it now stands and end it with a tantalizing glimpse of the future of international education. In between these overviews are a series of chapters on an array of issues faced by international education professionals across the country. Some of these issues—such as international recruitment and enrollment management, fraudulent documents, and the continuing saga of the Bologna Process, which has been sweeping Europe for over a decade now—engender much discussion and, indeed, debate throughout U.S. higher education. The *Guide* also addresses vital concerns such as international credential evaluation, office policies and procedures, undergraduate and grad-

uate admissions questions, and English proficiency assessment, often in a how-to format that enables the reader to create or revise institutional policies regarding these important topics.

Most of the authors are established experts in the field whose names will be very familiar to international education practitioners. Some of the authors, on the other hand, will be new to AACRAO members. Yet the expertise of these contributors quickly becomes apparent as they address the specific international subject of their chapters. The wealth of knowledge and expertise represented in the following twenty-three chapters assures the reader of a truly comprehensive review of the entire field of international education. The appendices to the *Guide* represent a fitting epilogue by listing key resources, organizations, and publications, capped off with the AACRAO Bill of Rights and Responsibilities for International Students and Institutions.

No single volume, however wide-ranging, can provide all the answers to the questions that arise in international education. One reason that so many of us have remained in the field for as long as we have is that international education is complex and ever-changing. What was true last year or even last week may not be true today. The *Guide* is a good place to start in grappling with the myriad aspects of international education. It is hoped that it will serve to inspire a desire for more information, information that can be found through networking with other international educators and attending sessions at events such as the AACRAO Annual Meeting and the many state and regional associational conferences. Equally important publications on various international education subjects are also available through AACRAO. The *Guide* will introduce

you to this fascinating field and provide a solid foundation of knowledge, through which you can investigate further aspects of this dynamic subject.

*Robert Watkins*

*The University of Texas at Austin*

*AACRAO Vice President for International Education*

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Adria has written several articles and presented often on subjects including advocacy in international education, international student and scholar advising, and foreign credentials evaluation. She has worked in Mexico City teaching English, and studied as a Research Fellow at the University of Costa Rica. She received her doctorate from the University of Houston, and M.A. and B.A. from Texas Tech University.

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Ed contributed the first model for AACRAO EDGE. He is a life member of NAFSA and has served on the International Admissions Committee of AACRAO. He has presented at many AACRAO and NAFSA conferences and workshops, and is the author of *Australia: Training & Education*. He has co-authored and/or edited the AACRAO/NAFSA volumes on Poland, the Czech and Slovak Federated Republics, in addition to articles for NAFSA and AACRAO publications.

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Ann has done in-depth research and writing on education in several countries, including Poland and countries in the east/central Europe, Albania and other Balkan countries, Germany, Russia, Ukraine, Uzbekistan (AACRAO EDGE profile) and other countries of Central Asia. She has given numerous workshop and conference presentations for AACRAO, NAFSA, NAGAP, EAIE, and several other organizations in the U.S. and Europe. Ann has served on the AACRAO International Education Committee and the NAFSA National ADSEC Committee.

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Sarah has served as the chair of the AACRAO Study Abroad committee, was a member of NAFSA: Association of International Educators, and served as a coach for new international education professionals in the 5th NAFSA Academy. She has facilitated workshops and presented sessions on a wide variety of education abroad topics at regional and national NAFSA conferences, AACRAO national conferences, and various other international education meetings.

### **Darcy E. McGillicuddy**

Darcy is the Coordinator of the Sponsored Student Program at The University of Texas at Austin, where she manages the placement of over 350 students from more than 40 countries and 50 sponsoring agencies. As a strategic university partner liaison for several social justice related programs, she works closely with the university's international admissions office and various academic departments to provide opportunities for students from underrepresented countries and marginalized communities. Darcy has worked in the field of international education for nine years. She currently serves as the chair of the Crisis Task Force for NAFSA: Association of International Educators, and serves as an International Issues committee member for AACRAO.

### **Daniel Obst**

Daniel is Deputy Vice President of International Partnerships at the New York headquarters of the Institute of International Education (IIE), one of the largest and oldest not-for-profit organizations in the field of international educational exchange and development training. He provides strategic leadership in the creation and implementation of international academic partnerships, and oversees all the activities of IIE's network of 1,000 member institutions, as well as IIE's print publications, online directories, conference, and seminars. He is the editor of *IIE Networker*, IIE's international education magazine, and executive editor of IIE's *Global Education Research Reports* series. Daniel recently coedited a new book funded by the EU-U.S. Atlantis Program,

*Joint and Double Degree Programs: An Emerging Model for Transatlantic Exchange*. He received his B.A. in international relations from the George Washington University and holds a master's degree in European studies from the London School of Economics.

### **William J. Paver, Ph.D.**

Bill is the former director of the Graduate and International Admissions Center at The University of Texas at Austin where he worked for over 20 years. He is a past vice president for international education for AACRAO, a former ADSEC chair and NAFSA board member, twice a member of the National Council on the Evaluation of Foreign Educational Credentials and a member of the TOEFL Board. Currently he is one of the creators and contributors to the *Electronic Database for Global Education* (EDGE) project for AACRAO and maintains an active role in that endeavor. Bill is currently Director of Foreign Credentials Service of America. He holds a Ph.D. in higher education from Washington State University.

### **Linda Tobash**

Linda is Director of University Placement Services at the Institute of International Education (IIE) and leads a staff responsible for the placement of over 1,700 students, primarily Fulbright scholarship recipients, in U.S. university programs each year. With over 25 years experience in the areas of admissions and international education, she is a frequent presenter on the U.S. higher education system, U.S. admission practices and trends, and best practices in attracting international students. Linda is active in NAFSA: Association of International Educators, AACRAO, the National Council for the Evaluation of Foreign Educational Credentials, and TESOL (Teachers of English to Speakers of Other Languages). She holds a master's degree from Teachers College, Columbia University. Linda is on the faculty of the New School University where she has taught courses on intercultural communication. Prior to her current position,

she worked eighteen years in the City University of New York system, including ten years as director of admissions at LaGuardia Community College. She also served in the Republic of Korea as a U.S. Peace Corps volunteer.

### **Robert Watkins**

Robert is Assistant Director of Admissions in the Graduate and International Admissions Center of The University of Texas at Austin. He has been in admissions at UT-Austin for 33 years, focused mainly on international student admission and credential evaluation. A member of NAFSA: Association of International Educators since 1983, he has served that organization in a number of capacities: ADSEC (Admissions Section) regional representative, ADSEC national team member and chair, NAFSA 1992–2000 (Chair of the Council 1996–2000), and chair of NAFSA Region III, 2000. Robert has served on the NCAA Foreign Student Records Committee since 2000, chairing that committee since 2001. He is also a member of AACRAO and has served on the International Publications Advisory Committee (IPAC) and chaired the International Admissions Committee. Robert is currently AACRAO Vice President for International Education. He holds a B.A. and an M.A. in history from the University of Texas at Austin.

### **Elizabeth White**

Elizabeth White is Assistant Director in the Office of International Admissions at the University at Buffalo, State University of New York. The majority of her 15-year career in admissions has been spent working with international student applications and credentials. She has served on AACRAO's International Admissions Committee and has been the publications editor for NAFSA Region X (NY/NJ). Beth has presented frequently on technology and marketing communication issues at AACRAO annual meetings and NAFSA regional conferences. She holds a bachelor's degree in communications from SUNY Geneseo and a master's degree in college student personnel from University at Buffalo.

### **Deana Williams, B.M.**

Deana Williams is currently Assistant Director of Graduate and International Admissions and the Residency Official at the University of Texas at Austin. She has worked in the field of international education for 15 years and currently serves as the chair of AACRAO's International Publications Advisory Committee (IPAC). She was a participant in the creation of AACRAO's EDGE (*Electronic Database for Global Education*) database. Deana has presented numerous sessions on international topics and residency issues at AACRAO, SACRAO, TACRAO, NAFSA, NACAC, The College Board and the Texas State Bar Association conferences. She serves on the Residency Advisory Committee for the Texas Higher Education Coordinating Board. Deana holds a bachelor's of music from Baylor University.